



# Your Home Our Expertise

*Sell with Confidence*



THE ROMANIK GROUP

COMPASS







# Joey & Tina Romanik

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Meet Joey and Tina Romanik, the duo behind one of St. Petersburg's top-producing real estate teams. With a shared passion for helping clients achieve their real estate dreams, Joey and Tina bring a wealth of knowledge, dedication, and personalized service to every transaction.

Joey Romanik has earned a stellar reputation as one of the most reliable and hardworking realtors in the region. Having lived in St. Petersburg for 30 years, Joey possesses an intimate understanding of the local market. His extensive industry connections and relationships give him access to some of the most exclusive deals, from cozy family homes to luxurious beachfront properties. Joey's commitment to honest communication, around-the-clock service, and delivering exceptional results ensures that every client's journey is both rewarding and successful.

Tina Romanik, a St. Petersburg native, brings a deep appreciation for the city's vibrant qualities, including its thriving nightlife, diverse communities, and excellent school system. Since entering the real estate industry in 2015, Tina has been dedicated to redefining exceptional service and forging reliable relationships with her clients. Armed with a BA in Management and Marketing from the University of South Florida, Tina leverages her expertise to uncover incredible opportunities tailored to each client's unique needs.

Together, Joey and Tina provide an unparalleled real estate experience. They are committed to making life-changing deals and turning visions into reality. Whether you're buying or selling, their combined expertise, personalized service, and unwavering determination will guide you through the exciting process with ease and confidence.

Outside of their thriving real estate careers, Joey and Tina enjoy spending time outdoors, maintaining a healthy lifestyle, and actively volunteering in their community. Their love for St. Petersburg and dedication to their clients make them the perfect partners to help you find your own little slice of paradise in this beautiful city.

Trust Joey and Tina Romanik to deliver the results you deserve and the exceptional experience you expect.





# Head-Turning Marketing

In today's fast-paced real estate market, high-end video marketing is not just an extra—it's essential. Many long-time agents in our area rely on outdated methods, leaving their clients' homes sitting on the market for too long, or not selling at all.

As top-producing luxury realtors, we integrate professional videography into every listing, showcasing your home in the best light across all social media platforms.

Don't let your property get left behind. Experience the difference that professional video marketing can make and ensure your home sells quickly and for top dollar.

*Joey & Tina Romanik*

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*View our latest property videos here*





# Pre-Launch Plan

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- 1. Property Assessment:** Conduct a thorough evaluation of the property to understand its strengths, weaknesses, and unique selling points.
- 2. Market Analysis:** Analyze the local market, recent sales, and comparable properties to determine an optimal listing price.
- 3. Seller Consultation:** Meet with the seller to discuss goals, expectations, and timelines. Provide a detailed market report and marketing strategy.
- 4. Staging:** Recommend professional staging services to highlight the property's best features and make it appealing to potential buyers.
- 5. Repairs and Upgrades:** Suggest necessary repairs or upgrades that can increase the property's value and attractiveness.
- 6. Professional Cleaning:** Ensure the property is spotless and well-maintained.
- 7. Photography:** Hire a professional real estate photographer to capture high-resolution images of the property.
- 8. Videography:** Create a professional video tour showcasing the property's features, layout, and lifestyle of living in the home.
- 9. Brochures and Flyers:** Design and print high-quality brochures and flyers to distribute at open houses and to potential buyers.
- 10. Property Website:** Create a dedicated property website with detailed information, photos, videos, and contact details.
- 11. Neighbor Only Open Houses:** Arrange and invite neighbors to preview the home before it officially listed.





# Launch Plan

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**1. MLS Listing:** Ensure the property is listed on the Multiple Listing Service (MLS) with complete and accurate information.

**2. Third Party Sites:** Syndicate property to be visible on popular third party sites and Corcoran.com

**3. Social Media Campaigns:** Utilize platforms like Facebook, Instagram, and LinkedIn to reach a wider audience. Post regular updates, photos, and videos.

**4. Email Marketing:** Send targeted email campaigns to our database of potential buyers and real estate agents.

**5. Paid Advertising:** Invest in paid online advertising, including Google Ads and social media ads, to increase visibility.

**6. Agent Networking:** Inform other real estate agents about the upcoming listing through emails, calls, and agent-only events.

**7. Community Engagement:** Use local community groups and events to spread the word about the property.



# Ongoing Efforts

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- 1. Exclusive Previews:** Host private previews for top agents and qualified buyers before the property is officially listed.
- 2. Open Houses:** Schedule and promote open houses to attract a large number of potential buyers.
- 3. Weekly Reporting:** Compile regular reports of showings, web traffic and broker/customer feedback.
- 4. Follow-Up:** After showings and open houses, promptly follow up with attendees to gauge interest and provide additional information.
- 5. Communication Plan:** Establish a clear communication plan, including regular check-ins via phone, email, or in-person meetings.
- 6. Negotiation Support:** Present and negotiate offers on behalf of the seller, providing expert advice to achieve the best possible terms.
- 7. Transaction Management:** Guide the seller through the entire transaction process, including inspections, appraisals, and closing procedures.
- 8. Mitigating Risks:** Address any issues or challenges that arise during the transaction promptly and efficiently.
- 9. Client Education:** Educate the seller about the current real estate market, buyer behavior, and what to expect during the selling process.
- 10. Transparency:** Maintain transparency with the seller about all aspects of the sale, including challenges and opportunities.





# What Our Clients Are Saying

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## Their team is absolutely phenomenal

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"Joey and Tina absolutely blew us away with their quality of service and knowledge of the market. The Romanik Group was constantly agile in a dynamic and crazy market. My wife and I were first time home buyers and they always made time to explain the intricacies that go with home buying. Their team is absolutely phenomenal and I would highly recommend teaming with them to purchase a home or if you need to sell a home." - Paul L.

## I couldn't be more impressed with the professionalism

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"Joey was referred to me by my brother Chris after having my house on the market for 3 months. There wasn't much activity and friends would tell me that was crazy with the way the market is escalating. Once my first contract was complete, I contacted Joey and Tina for a fresh marketing approach. Joey asked me some simple questions to find out what went wrong and took a hands on proactive approach. The first two days we had about 15 home showings and an offer over list price." - Pete M.

## They are honest and skilled

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"Joey & Tina are highly knowledgeable about the entire real estate process. Through viewing homes, making offers and the inspection process I felt supported by them, and never pushed towards a purchase that wasn't right for me. They answered all my questions and more. They are honest and skilled. You'll be in great hands with this team." - Ashley T.

## We chose Joey & Tina because of their knowledge and success

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"I know so many people in the real estate industry, both family and friends. But we chose Joey & Tina because of their knowledge and success. From the very beginning, they made us feel like we were their only clients. They were very knowledgeable about our neighborhood. They gave great suggestions in order to sell our home that we loved so much. Joey, Tina and their team were exceptional from beginning to end, we will gladly recommend them to family and friends." - Pam H.

## Joey and Tina helps us navigate the craziness

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"Joey & Tina were recommended to us from a neighbor that had used their services and we weren't disappointed. Joey and Tina helped us navigate the craziness that was the real estate market and walked us through the process of buying our first home. As first time home buyers there were a lot of things we didn't know about and had lots of questions. Joey was always there to help us through every hurdle and to answer all of our questions, which we had a lot. It was a pleasure to work with Joey and Tina, and we will definitely use their service for any real estate journey we might embark on." - Ana S.

## Joey and Tina are rockstars!

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"From the moment we reached out to them all the way through closing, they were on top of every task. We couldn't have asked for a better experience. They helped us negotiate a lease back agreement with the buyer to give us flexibility to find our next home. They were quick to respond to any questions or concerns and they regularly went above and beyond for us. There are a lot of people who try to talk themselves into a great reputation. Joey and Tina's actions do the talking! They were prompt, professional, knowledgeable, and friendly. We can't recommend these two enough, seriously!" - Nicole V.



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# Awards & Accolades

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2023 Top Team at Corcoran  
Dwellings St. Pete/Tampa



Certified Luxury Home  
Marketing Specialist



2021 Douglas Elliman Gold  
Award Top 13% Company Wide



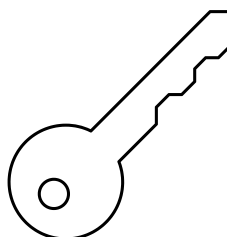
2022 Douglas Elliman Gold  
Award Top 13% Company Wide



Accredited Buyer's Agent



Pricing Strategy Advisor



Sales Representative Specialist





# Tina Romanik

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Meet Tina, your ultimate guide to St. Petersburg's vibrant real estate market! As a proud native, Tina possesses an unparalleled understanding of what makes this city a coveted international hotspot. St. Petersburg boasts a dynamic nightlife, diverse communities, and top-notch schools, all contributing to an exceptional quality of life. Tina's mission? To help you discover your perfect piece of paradise right here. Since beginning her real estate journey in 2015, Tina has been committed to revolutionizing client service and fostering trustworthy relationships. Her deep market knowledge and keen eye for opportunities make her a powerhouse in the industry. Whether you're buying or selling, Tina's expertise, resources, and relentless drive will turn your real estate dreams into reality. Armed with a BA in Management and Marketing from the University of South Florida, Tina transitioned into real estate, where her career has flourished. When she's not busy finding dream homes, Tina enjoys the great outdoors, staying fit, and giving back to her community through volunteer work.

# Joey Romanik

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When it comes to real estate in Southern Florida, Joey Romanik stands out as a top producer known for his unparalleled dedication and relentless work ethic. Joey has spent years mastering the art of real estate, guiding families, individuals, and businesses toward making informed decisions that lead to lasting happiness and financial success. Having called St. Petersburg home for over two decades, Joey possesses an insider's understanding of the local market. Whether you're seeking a cozy family home or a lavish beachfront estate, Joey's extensive industry connections open doors to the most exclusive opportunities. His passion for the community and deep market knowledge ensure that his clients receive the best possible advice and service. Joey's commitment to personalized service and attention to detail creates an exceptional client experience. He believes that buying or selling a home is a significant milestone and is dedicated to providing honest communication, and the outstanding results you deserve.





## Our Commitment to You

Our top priority is to ensure that you have a seamless and successful selling experience. With our combined expertise, proven track record, innovative marketing strategies, and dedication to exceptional client service, we are confident that we can achieve the best possible outcome for your home sale.

We are committed to being with you every step of the way, providing regular updates, expert advice, and unwavering support. Together, we bring a unique perspective and a collaborative approach to address all your needs and concerns.

Let's take the first step towards achieving your goals today. If you're ready, we can start the process immediately, and we are here to answer any questions you might have.



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